

A	Skin	Size
	26.25" W X 41" H	HEX <small>HEX Shown as it will appear on the Xpressions unit</small>

B	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front <small>1x1 Flat Front Shown as it will appear on the Xpressions unit</small>

C	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front <small>1x1 Flat Front Shown as it will appear on the Xpressions unit</small>

D	Skin	Size
	13.375 W X 43.375" H	1x3 Double Thread <small>1x3 Double Thread Shown as it will appear on the Xpressions unit</small>

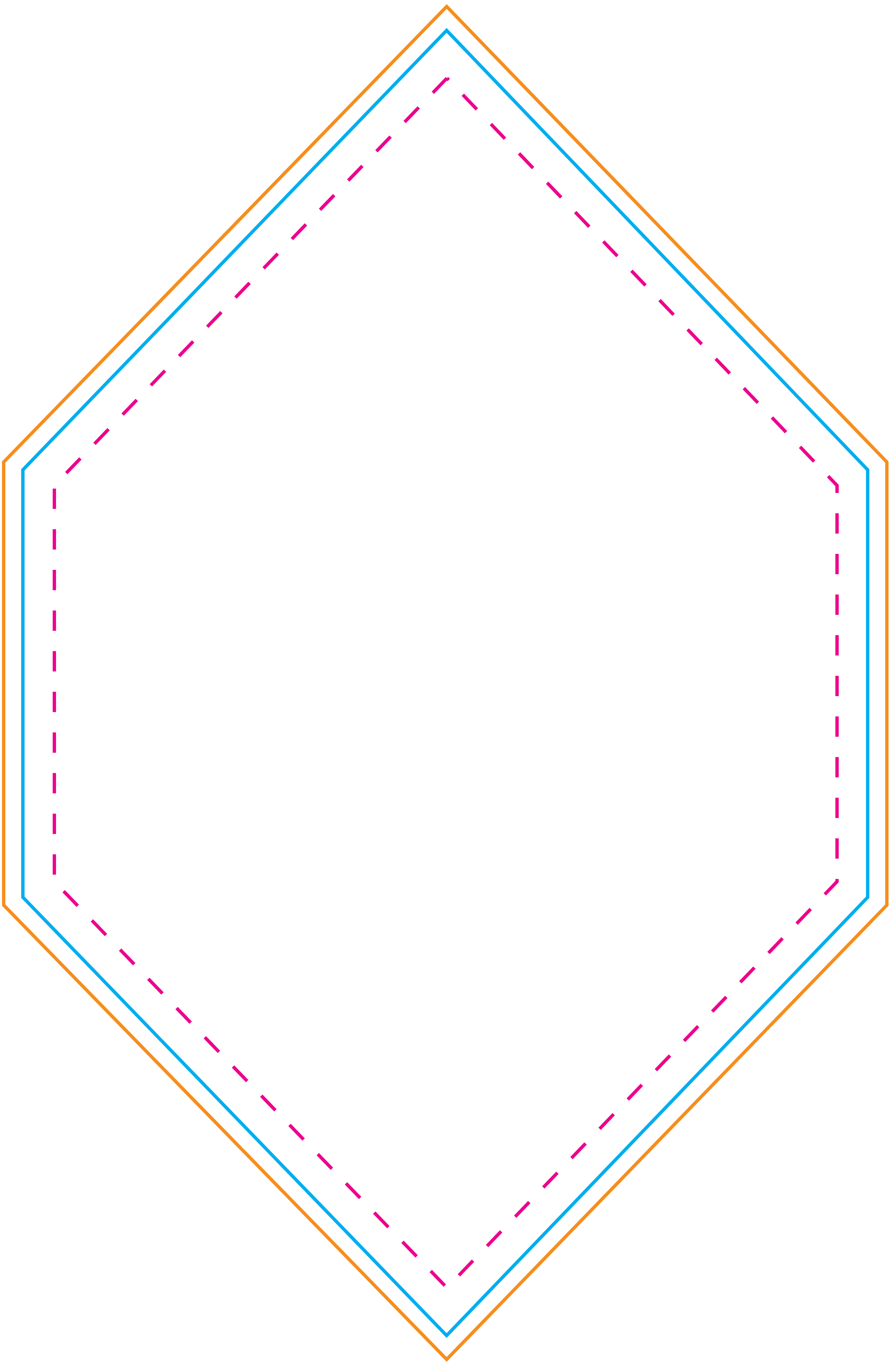
F	Skin	Size
	52.25" W X 13.375" H	4x1 Flat <small>4x1 Flat Shown as it will appear on the Xpressions unit</small>

G	Skin	Size
	52.25" W X 13.375" H	4x1 Flat <small>4x1 Flat Shown as it will appear on the Xpressions unit</small>

E	Skin	Size
	13.375" W X 43.375" H	1x3 Double Thread <small>1x3 Double Thread Shown as it will appear on the Xpressions unit</small>

It is recommended that all text and borders be 2" from the finish size

Focus Area Key
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes



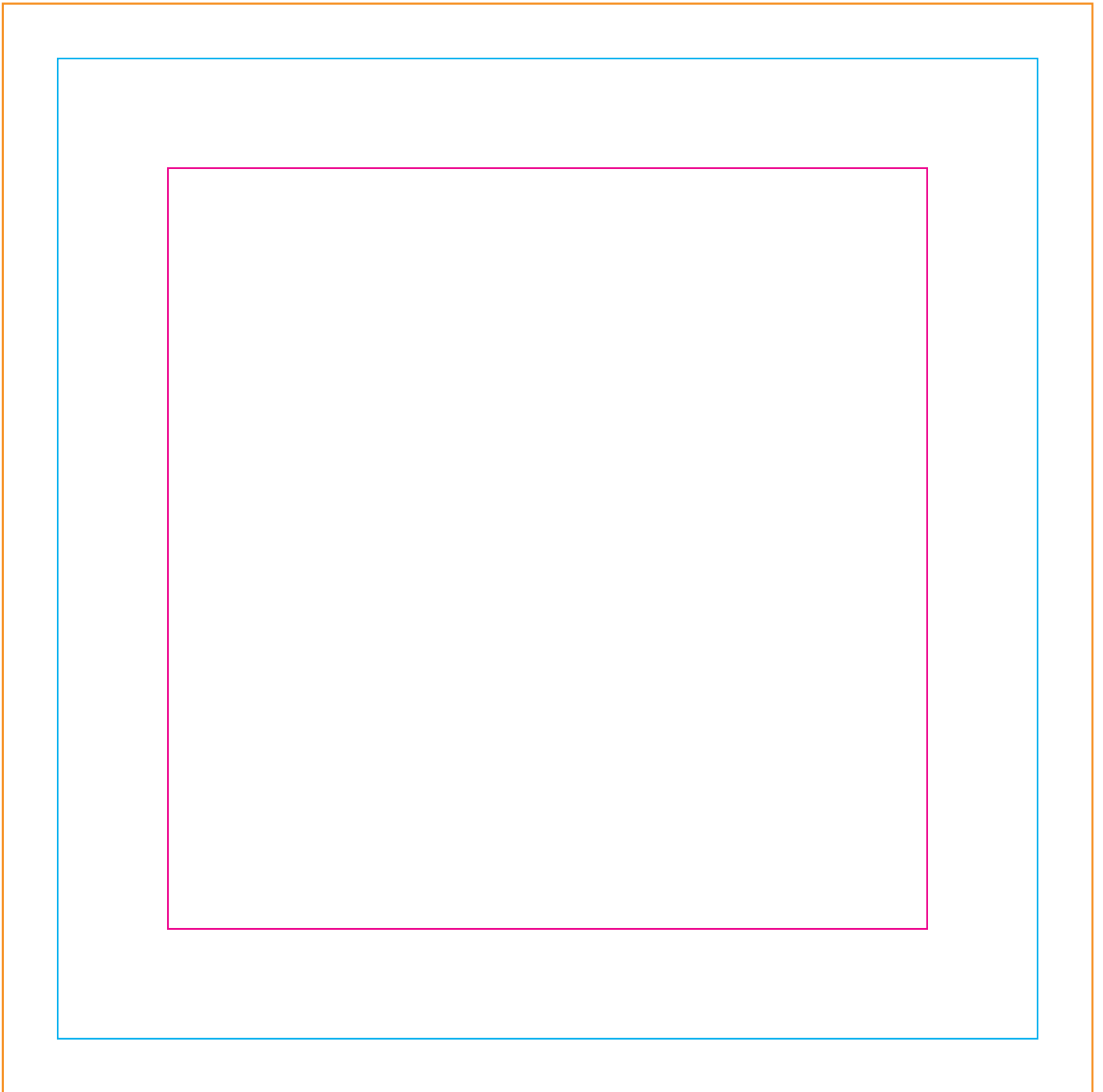
2X3 Hex 26.25" x 41"
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

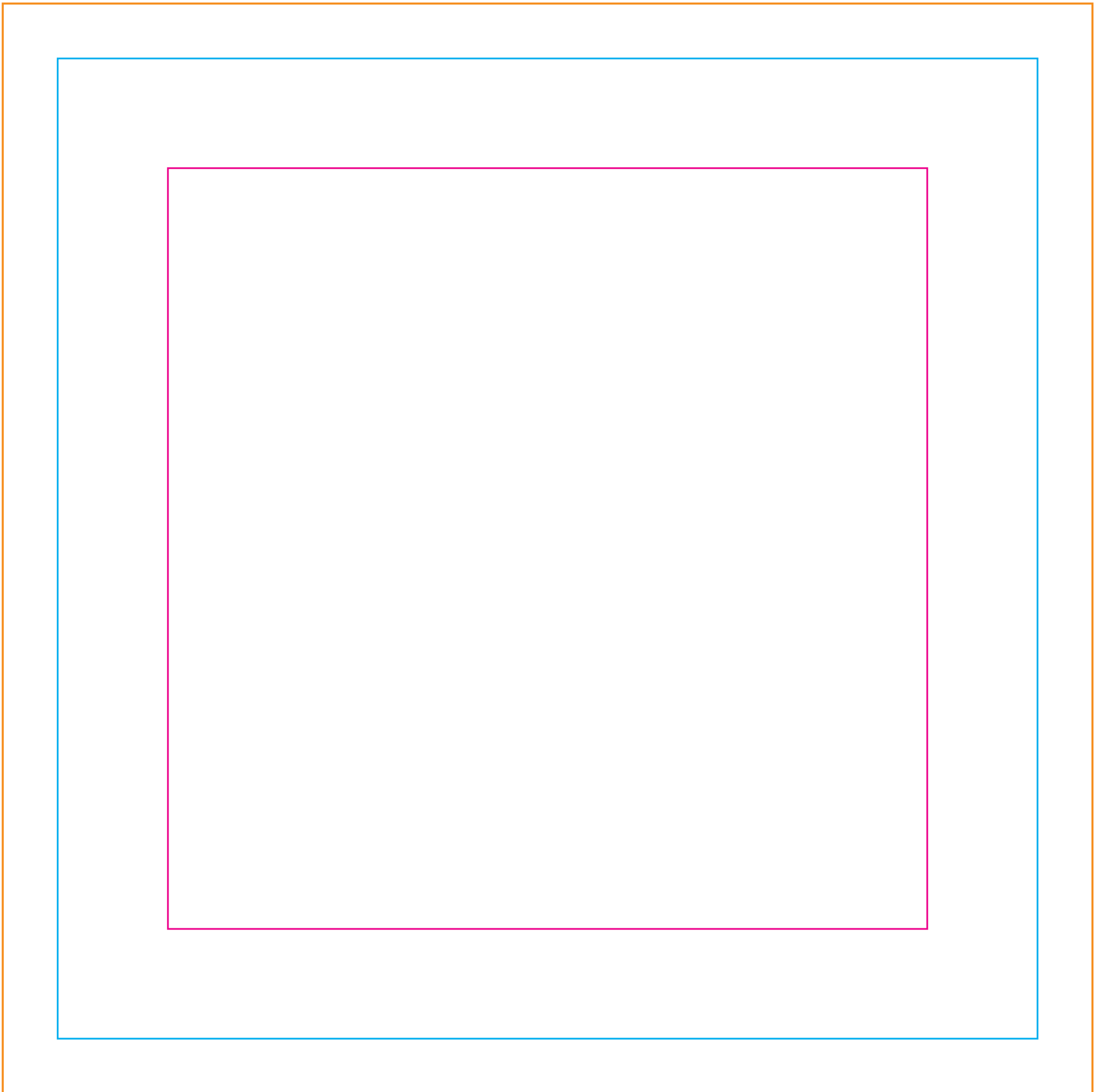
SKIN A



1x1 Flat 13.375" x 13.375"
(SalesMateTemplate at full size)

SKIN B

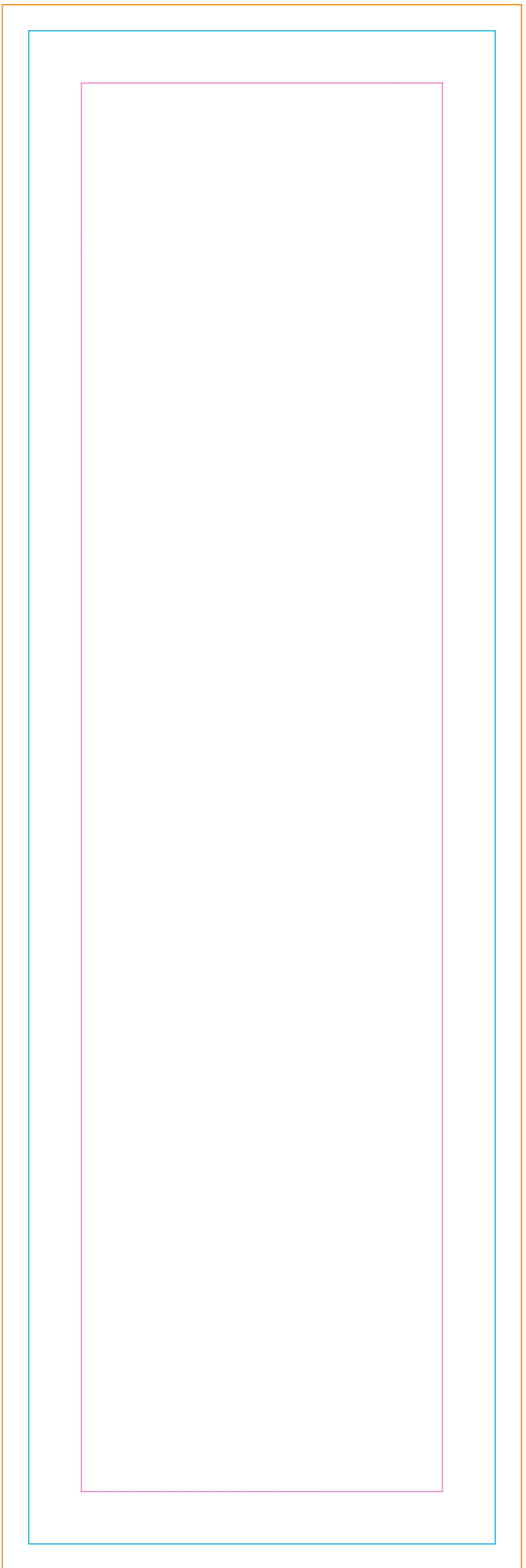
Indicates 1.5" bleed
Indicates edge of skin
Indicates 1.5" focus area



1x1 Flat 13.375" x 13.375"
(SalesMateTemplate at full size)

SKIN C

Indicates 1.5" bleed
Indicates edge of skin
Indicates 1.5" focus area



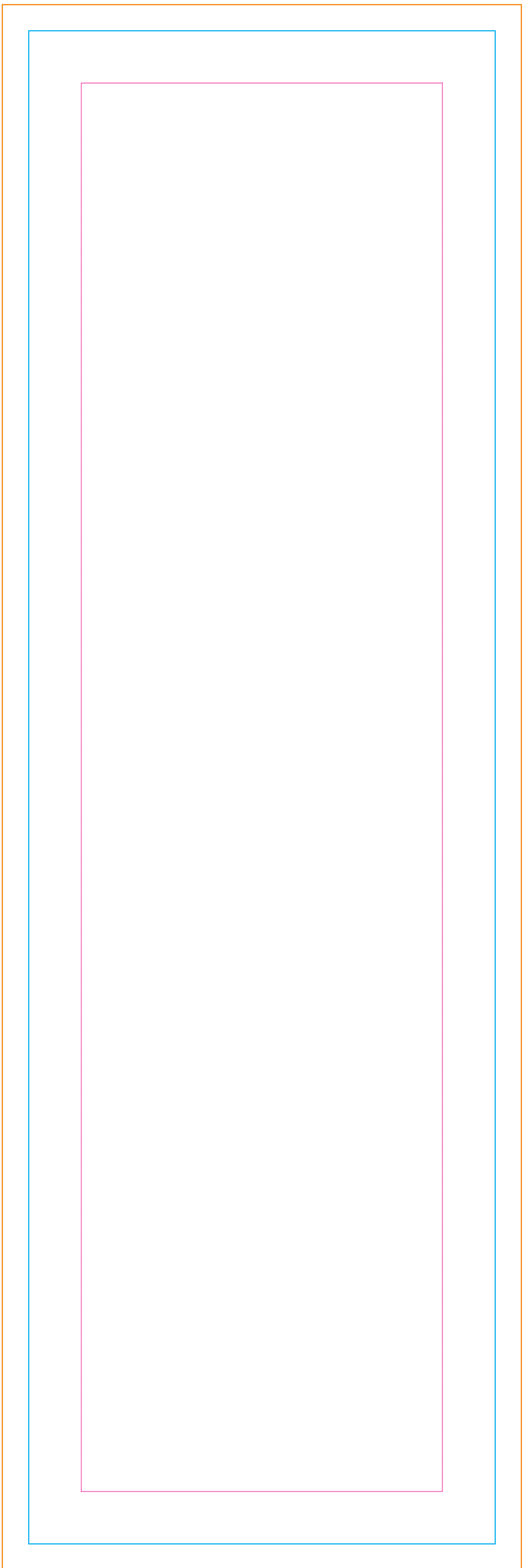
1X3 Double Thread 13.375" x 43.375"
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

SKIN D



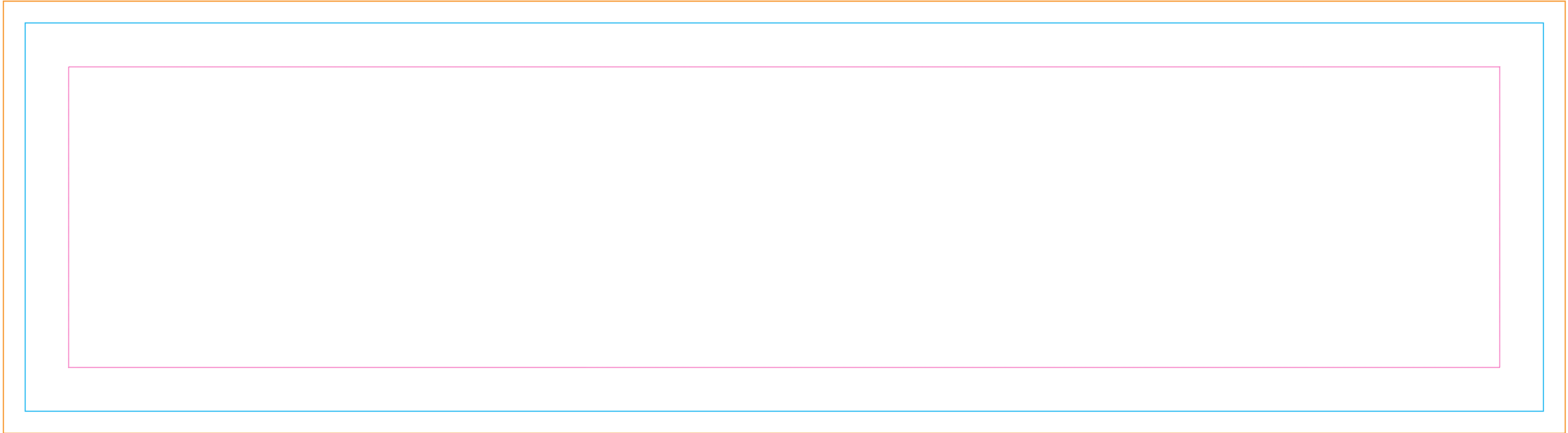
1X3 Double Thread 13.375" x 43.375"
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

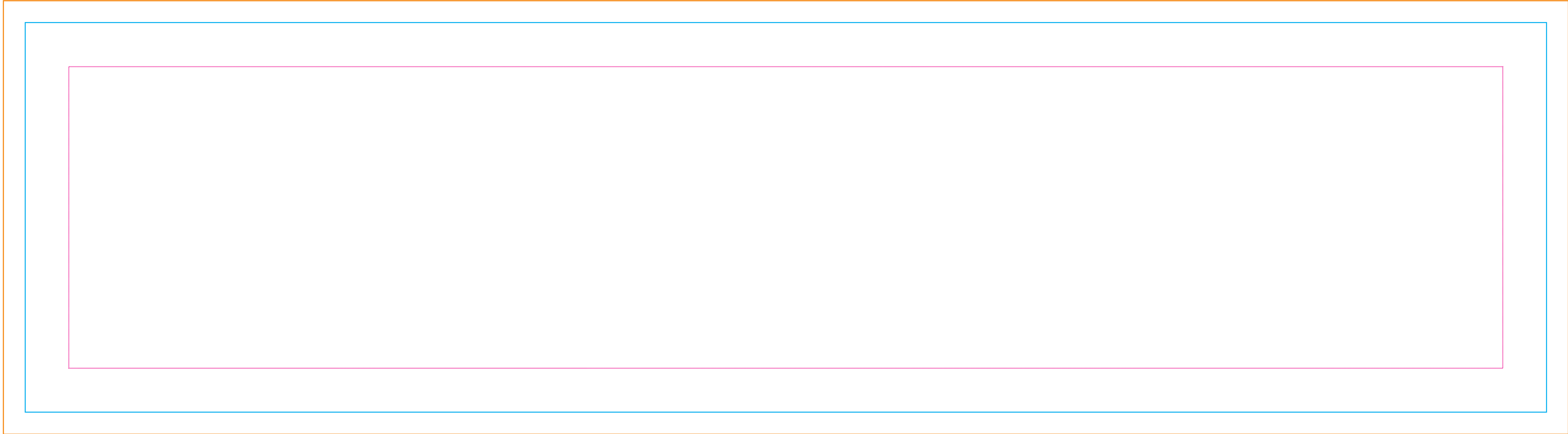
SKIN E



4x1 Flat 52.25" x 13.375"
(SalesMateTemplate at full size)

SKIN F

Indicates 1.5" bleed
Indicates edge of skin
Indicates 1.5" focus area



4x1 Flat 52.25" x 13.375"
(SalesMateTemplate at full size)

SKIN G

Indicates 1.5" bleed
Indicates edge of skin
Indicates 1.5" focus area

NOTE: ALL SET UP INSTRUCTIONS
APPLY TO THE 4X3 US SKIN SIZES
AS WELL

xpressions®
SALESMATE™
Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



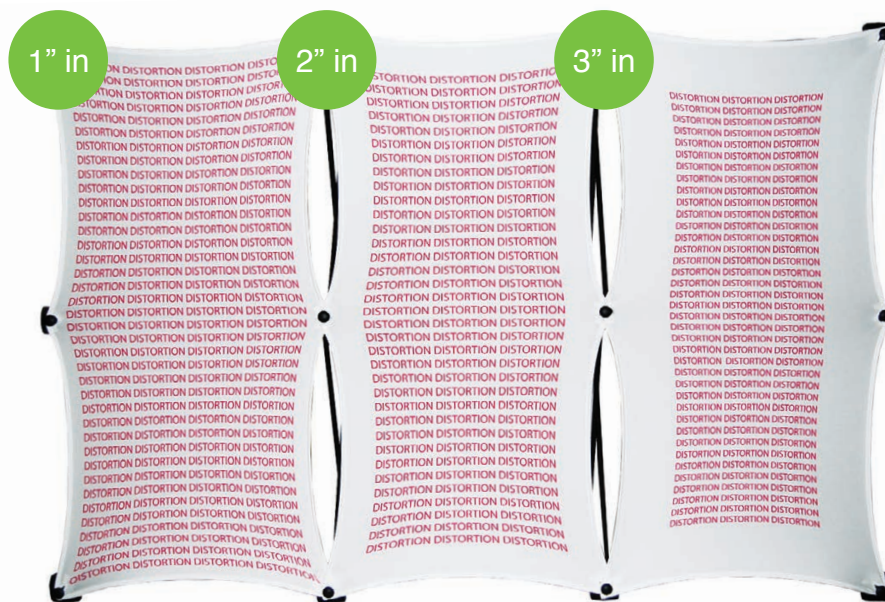
Finished Size



• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN