

# WHACK!

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### Challenge:

Brand Recognition + Lead Capture + Unique Experience

Attracting prospects into your booth to engage with them, by providing a high energy and lasting experience that the prospect will remember long after the event ends. All of the while, reinforcing your brand and collecting valuable leads.

### Solution:

With Whack!, the rules are simple. The touchscreen tracks the interactions made on the screen to detect when contact is made with one of the targets. The more contact that the player makes with the correct targets, the higher points that the players receives. If the player taps an incorrect target the player loses points. The leaderboard helps create a fun competitive spirit as it reflects the top scorers, as well as allows you to obtain the leads' basic contact information. As part of the rental solution, you will receive a reskinned application that allows your brand to be part of the engaging experience.

- Semi-custom branded application
- Basic lead capture
- Quick turn time
- Budget friendly
- Turnkey technology solution

