



## Challenge:

**Brand Recognition + Lead Capture + Engaging Experience**

Don't let any barrier block engagement at your booth, by utilizing a fun and familiar engaging touchscreen experience. Incorporate a branded interactive technology at your next show to bring in prospects.

## Solution:

Capture immediate attention with this classic block stacking game. The reskinnable application will allow you to capture lead information, as well as encourage healthy competition on the integrated leaderboard. Don't have a large footprint for the game to live within your booth? This application is scalable, the size of the footprint is up to you! With Branded Blocks, the goal is simple. Stack as many complete rows of blocks to score points, but hurry the timer is ticking!

- Semi-custom branded application
- Basic lead capture
- Quick turn time
- Budget friendly
- Turnkey technology solution

