Classic's Online Sales Tools

Summer Sales Tips



Features.

Benefits: The Ultimate Exhibit Design Gallery Exhibit Design Search — -> Over 6000 Searchable Display Photos Past Five Days — Custom, Rental, Retail Photos — Real Projects. No Smoke & Mirrors Graphic Inspiration Galleries — Outstanding 3D Graphic Design Examples (5) Pan and Zoom Webcams in Setup Area Peek-a-Booth Webcams —— -----> Easy to Find. Easy to Share. Printable Product Literature — Drayage Calculator — —> Estimate Material Handling Trade Show Marketing Library — Over 85 Articles on Trade Show Marketing Video Gallery -Watch and Learn. Almost No Reading Required.

Now more than ever, there's no excuse not to be an informed trade show marketer. The challenge... filtering the good from the bad and the real from the self-serving.

Over the years, Classic Exhibits has created an array of professional online resources. Trade Show Tips is a library of 85+ articles such as "10 Tips for the Trade Show Newbie" and "How to Cut Trade Show Costs -Part 1, 2, and 3."

The four Graphic Inspiration Galleries explain the nuances of 3D graphic design using real world examples. The **Drayage Calculator** is a simple



estimating tool and a practical way to minimize material handling surprises. Then there's Past Five Days a popular, searchable photo library of 6000 displays showing display kits, custom designs, and rentals - all real projects, all available on Classic's website or in **Exhibit Design Search.**

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